Why IPPOG

Personal benefits:

Network of like-minded people

- a great source of ideas and inspiration

- a place to exchange information and collaborate

Beyond personal benefits of membership, labs, experiments, countries *contribute to* and *benefit from* IPPOG membership

General:

- Promote the importance of outreach within the HEP community

- Promote particle physics on a global level

- Build partnerships

- Provide a platform for information

- Provide a testbed for new ideas and skill-building

- Reach out to new countries

- Coordinate conference and meeting outreach sessions, presentations, activities

- Provide visibility beyond the experiments; attract attention of the media

Programs for teachers, students and the public:

- Learn about programs we can adapt at home, e.g.; Cascade, QuarkNet, Teilchenwelt, Masterclass@school, science expos

- Learn about resources we can reproduce, translate, buy, etc., e.g.; posters, books, animations, spark chamber, cosmic ray detectors

- Contribute data for student data analysis activities, e.g.; masterclasses

- Collaborate on program development, management and conduct, e.g; masterclasses, global cosmics

- Provide opportunities for participants from different countries to attend international programs.